

Arlington Patriots Day Parade 2018

Sponsorship Opportunities

Diamond Sponsor \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Supporter \$1-\$499
1 sponsorship available	3 sponsorships available	6 sponsorships available	10 sponsorships available	Unlimited
<ul style="list-style-type: none"> • Business Logo will be printed on over 200 road race t-shirts to be given out at the morning Arlington Boys and Girls Club Road Race • Sponsor 2 bands with banner preceding bands, listing your business as a sponsor. • 15 grandstand seats available for viewing parade at Town Hall and or march/drive in parade with banners advertising business as platinum sponsor • Business logo listed as platinum sponsor on banners, promotional materials, website, newspaper and event materials • Social media mentions as platinum sponsor leading up to event • Up to 30 second description of business mentioned at beginning, middle and end of local cable coverage of parade • Plaque recognition given during a Board of Selectmen Meeting 	<ul style="list-style-type: none"> • Business Logo will be printed on over 200 road race t-shirts to be given out at the morning Arlington Boys and Girls Club Road Race • Sponsor 1 band with banner preceding bands, listing your business as a sponsor. • 10 grandstand seats available for viewing parade at Town Hall and or march/drive in parade with banners advertising business as platinum sponsor • Business logo listed as platinum sponsor on banners, promotional materials, website, newspaper and event materials • Social media mentions as platinum sponsor leading up to event • Up to 10 second description of business mentioned at beginning, middle and end of local cable coverage of parade 	<ul style="list-style-type: none"> • 4 grandstand seats available for viewing parade at Town Hall • Business logo listed as gold sponsor on banners, promotional materials, website, newspaper and event materials • Social media mentions as gold sponsor leading up to event • Business mentioned as gold sponsor three times during airing of parade on local cable coverage of parade 	<ul style="list-style-type: none"> • Business logo listed as silver sponsor on banners, promotional materials, website, newspaper and event materials • Social media mentions as silver sponsor leading up to event • Business mentioned as silver sponsor three times during airing of parade on local cable coverage of parade 	<ul style="list-style-type: none"> • Will be listed as a supporter on promotional materials

The Arlington Patriots Day Parade has been a tradition in Arlington for decades. Be a part of this historic tradition in 2018. The parade will be held on Sunday, April 15, 2018 at 2pm.

Be a part of the 2018 Arlington Patriots Day tradition by becoming a sponsor today.

Please complete the enclosed form and return to :
Arlington Veterans Services Director Jeff Chunglo by February 23, 2018

Arlington Patriots Day Parade 2018

Sponsorship Form

Business Name: _____

Contact Person: _____ **email:** _____

Cellphone: _____

Business website: _____

Level of sponsorship: (circle one) **Diamond** **Platinum** **Gold** **Silver** **Supporter**

Please email a logo and business name/information to: lmunsey@town.arlington.ma.us

Information that you would like read on local cable about your business:

Please complete this form and return to :

Arlington Veterans Services Director Jeff Chunglo, 730 Massachusetts Avenue, Arlington, MA 02476

by February 23, 2018

To pay for a sponsorship or donation online: www.arlingtonma.gov/parade